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Polish Academy of Sciences



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Institute of Economics, Polish Academy of Sciences
Mayor of the City and Commune of Wieliczka
Centrum PUCP, Pontificia Universidad Católica del Perú, Lima, Perú
Cognitione Foundation & Network Analysis Laboratory

invitation to the Polish-Peruvian edition of the

21st International Conference
ECONOMY - FINANCE - MANAGEMENT (ICEFM2022)
entitled

"New Challenges in Economic Policy, Business and Management"

22 - 25 October 2022 | Wieliczka | Poland

CONFERENCE LOCATION
MEDIATEKA, plac prof. Mieczysława Skulimowskiego 3, 32-020 Wieliczka, Poland

Polish time	Saturday, October 22, 2022
14:00 - 21:00	AHP - Hackaton training (US and local advisor) - online
Polish time	Sunday, October 23, 2022
10:00 - 13:00	Meeting with students – debate. Artur Koziół (The Mayor of the City and Commune of Wieliczka); Zbigniew Makięła (Jagiellonian University, Poland; WSB University, Dąbrowa Górnicza, Poland) (Mediateka)
14:00 - 21:00	AHP – Hackaton work (US and local advising) - online
11:00 - 12:00	Pre-registration of Guests (Mediateka)
13:00 - 16:00	Visiting the Salt Mine in Wieliczka with a welcome glass of Wieliczka wine (starting point at 12.30 in Mediateka)
18:00	Dinner (Hotel Turówka, Wieliczka)
Polish time	Monday, October 24, 2022
09:00 - 10:00	Guests’ registration and welcome coffee
10:00 - 10:30	<p>Official opening of the Conference</p> <p style="text-align: center;">Conference Chairs</p> <p style="text-align: center;">Artur Koziół (The Mayor of the City and Commune of Wieliczka, Poland) Anna Ujwary-Gil (Institute of Economics, Polish Academy of Sciences, Poland) Anna Florek-Paszkowska (Centrum PUCP, Pontificia Universidad Católica del Perú, Lima, Perú)</p> <p style="text-align: center;">Ambassadors and University Rectors</p> <p style="text-align: center;">Hubert Wieland Conroy (Embassy of Peru in Poland, Warsaw) Antonina Magdalena Śniadecka – Kotarska (Embassy of Poland in Lima, Perú) Tomasz Grodzicki (Vice-Rector of the Jagiellonian University for Collegium Medicum, Poland)</p> <p style="text-align: center;">Institutional Directors</p> <p style="text-align: center;">Martyna Kobus, p.o. (Institute of Economics, Polish Academy of Sciences, Poland) Percy Marquina (Centrum PUCP, Pontificia Universidad Católica del Perú, Lima, Perú)</p> <p style="text-align: center;">Representative of the Ministry</p> <p style="text-align: center;">Dariusz Latoszek (Ministry of Economic Development and Technology, Poland)</p>

10:30 - 12:00	HONORARY GUESTS PANEL		
	Chairs: Artur Koziół (The Mayor of the City and Commune of Wieliczka); Anna Ujwary-Gil (Institute of Economics, Polish Academy of Sciences); Anna Florek-Paszowska (Centrum PUCP, Pontificia Universidad Católica del Perú, Lima, Perú)		
10:30 - 10:45	Marian Gorynia (Poznań University of Economics; Polish Economic Society, Poland) <i>Gospodarka po pandemii – kontynuacja czy zwrot strategiczny? (Post-pandemic economy - continuation or strategic turn?)</i>		
10:45 - 11:00	Percy Marquina (Centrum PUCP; Pontificia Universidad Católica del Perú, Lima, Perú) <i>The challenges of social responsibility</i>		
11:00 - 11:15	Wiktor Adamus (Jagiellonian University, Poland) <i>Smart City (Compact City) nowym wyzwaniem w zarządzaniu miastem (Smart City (Compact City) as a new challenge in city management)</i>		
11:15 - 11:30	Mieczysław Morawski (Warsaw University of Technology, Poland) <i>Transformacja cyfrowa inteligentnych przedsiębiorstw. Rekomendacje dla rozwoju miast (Digital transformation of smart businesses. Recommendations for city development)</i>		
11:30 - 12:00	Discussion panel		
12:00 - 13:00	Lunch		
13.00 - 14:15	ACADEMIC AND CITY MAYORS PANEL		
	Chairs: Artur Koziół (Mayor of the City and Commune of Wieliczka); Zbigniew Makiela (Jagiellonian University, Poland; WSB University, Dąbrowa Górnicza, Poland)		
13:00 - 13:10	Stanisław Mazur (Rector, Cracow University of Economics, Poland) <i>Collaborative projects between university and local government – an important step towards further development</i>		
13:10 - 13:20	Hanna Zdanowska (Mayor of Łódź, Poland) <i>Ochrona klimatu – ekonomia korzyści (Climate protection - economy of benefits)</i>		
13:20 - 13:30	Jacek Sutryk (Mayor of Wrocław, Poland) <i>Innowacyjność społeczna jako czynnik rozwoju nowoczesnych miast (Social innovation as a factor in the development of modern cities)</i>		
13:30 - 13:40	Jacek Karnowski (Mayor of Sopot, Poland) <i>Obywatelskie samorzędy gwarancją dobrostanu społeczeństwa obywatelskiego (Civic self-governments as a guarantee of the well-being of civic society)</i>		
13:40 - 13:50	Jacek Wiśniewski (Mayor of Mielec, Poland) <i>European Union Funds for the development of local communities</i>		
13:50 - 14:15	Discussion panel		
14:15 - 14:45	Coffee break		
14:45 - 16:30	PARALLEL SESSION 1. (main auditorium) Chairs: Enrique Mu (Carlow University, USA); Hannia Gonzalez Urango (INGENIO, Universitat Politècnica de València, CSIC, Spain / Latin American Studies Association, USA)	PARALLEL SESSION 2. (room A) Chairs: Yuji Sato (Graduate School of Management, Chukyo University, Japan); Rafael Fernández Concha (Centrum PUCP, Pontificia Universidad Católica del Perú, Lima, Perú)	PARALLEL SESSION 3. (room B) Chairs: Aleksander Jakimowicz (Institute of Economics, Polish Academy of Sciences, Poland); Anna M. Lis (Gdańsk University of Technology, Poland)

14:45 - 15:00	Hannia Gonzalez Urango (INGENIO, Universitat Politècnica de València, CSIC, Spain / Latin American Studies Association, USA) <i>Hard context indicators for assessing and monitoring sustainability in the private sector</i>	Yuji Sato (Graduate School of Management, Chukyo University, Japan) <i>A challenge for sustainable public management</i>	Aleksander Jakimowicz (Institute of Economics, Polish Academy of Sciences, Poland) <i>Przyszłość energetyki odnawialnej (The future of renewable energy)</i>
15:00 - 15:15	Jan Brzozowski and Marcin Stonawski (Cracow University of Economics, Poland) <i>Analiza porównawcza strategii adaptacyjnych uchodźców ukraińskich w Polsce oraz wenezuelskich w Peru (Comparative analysis of adaptation strategies of Ukrainian refugees in Poland and Venezuelan refugees in Peru)</i>	Małgorzata Kutera (Jagiellonian University, Poland) <i>Cryptocurrencies as a subject of financial fraud</i>	Agnieszka Domańska (Warsaw School of Economics, Poland) <i>Quality of life as a keynote between city smartness and sustainability. Perspectives of indexes and indicators</i>
15:15 - 15:30	Carlos Arturo Hoyos Vallejo (Centrum PUCP, Pontificia Universidad Católica del Perú, Lima, Perú) <i>Deep involvement of multi-stakeholders to build long-term sustainable competitive advantages: A foresight study with a public university</i>	Julianna Ramirez Lozano (Centrum PUCP, Pontificia Universidad Católica del Perú, Lima, Perú) <i>Latin America social entrepreneur profile: Leadership, culture, good communication and commitment to social/environmental issues</i>	Renata Wojciechowka (Warsaw School of Economics, Poland) <i>„Scio ergo me” (“Wiem, więc jestem”)</i>
15:30 - 15:45	Jarmila Duháček Šebestová and Šárka Čemerková (Silesian University in Opava, School of Business Administration in Karviná, Czech Republic) <i>Plan or die: Entrepreneurs' response to crisis situation</i>	Vitaliy Tsyganok (Institute for Information Recording of National Academy of Sciences of Ukraine) <i>Strategic business planning technology</i>	Dominika Bąk-Grabowska and Katarzyna Grzesik (Wrocław University of Economics, Poland) <i>Zaspokojenie interesów pracowniczych w zależności od wieku i formy zatrudnienia pracobiorców (Satisfying employee interests depending on the age and form of employees' employment)</i>
15:45 -16:00	Zbigniew Makieła (Jagiellonian University, Poland; WSB University, Dąbrowa Górnicza, Poland) <i>Koncepcja Smart City i kapitały 4T w politykach rozwoju miast Górnośląsko-Zagłębiowskiej Metropolii (The Smart City concept and 4T capitals in the city development policies of the Metropolis GZ)</i>	Rafael Fernández Concha (Centrum PUCP, Pontificia Universidad Católica del Perú, Lima, Perú) <i>An analysis of the communicated identity of the Online Program Managers (OPM)</i>	Anna M. Lis (Gdańsk University of Technology, Poland) <i>Zrównoważony rozwój w klastrach tekstylnych (Sustainable development in textile clusters)</i>
16:00 - 16:30	Discussion panel		
16:30 - 17:00	Coffee break		
16:30 - 17:30	1st Hackaton Round - online		
17:30 - 18:30	Finalists Hackaton Round - online		

18:30 - 19:00	Hackaton Awards - online		
19:00 -	Gala Dinner (Karczma pod Wielką Solą, Wieliczka)		
PARALLEL ONLINE SESSIONS (Monday, October 24, 2022)			
16:00 - 17:30	PARALLEL SESSION 5 ONLINE. Chair: Alvaro Talavera Lopez (Universidad del Pacifico, Perú)	PARALLEL SESSION 6 ONLINE. Chair: Rafikul Islam (International Islamic University Malaysia, Kuala Lumpur)	PARALLEL SESSION 7 ONLINE. Chair: Beatrice Avolio (Centrum PUCP, Pontificia Universidad Católica del Perú, Lima, Perú)
16:00 - 16:15	Risley Rengifo Tello (Pontificia Universidad Católica del Perú); Alvaro Talavera Lopez (Universidad del Pacifico, Perú) <i>Management model for the evaluation of university performance using AHP and fuzzy inference systems</i>	Leticia Galleguillos Peralta (Universidad del Bío-Bío, Chile) <i>Critical factors for female entrepreneurship success through the AHP method, Arauco Province, Chile case</i>	Beatrice Avolio (Centrum PUCP, Pontificia Universidad Católica del Perú, Lima, Perú) <i>Factors that contribute to the underrepresentation of women academics worldwide: A Literature review</i>
16:15 - 16:30	Ivan Luis Infanzon Gutierrez (Pontifical Catholic University of Peru); Alvaro Talavera Lopez (University of the Pacific, Peru) <i>ANP model to determine a vulnerability index and earthquake mitigation policies</i>	Nuno Torre (Sao Paulo State University, Brasil); Valério Salomon (Sao Paulo State University, Brasil) <i>Multi-criteria decision making approaches for hydraulic supplier selection – AHP application</i>	María del Carmen Arrieta Quispe (Centrum PUCP, Pontificia Universidad Católica del Perú, Lima, Perú) <i>Business school's student satisfaction toward emergency remote teaching</i>
16:30 - 16:45	Govind Seepersad (The University of The West Indies, St Augustine, Trinidad and Tobago, West Indies); Shivani D.R. Seepersad (The University of The West Indies, St Augustine, Trinidad and Tobago, West Indies); Dave Goorahoo (California State University, Fresno, CA. USA) <i>Averting sanitary disasters in the greater Caribbean area – prioritizing threats to agribusinesses in Antigua and Barbuda using a multi-criteria decision making approach</i>	Mohammad Khalilzadeh (Centrum PUCP, Pontificia Universidad Católica del Perú, Lima, Perú); Ali Heidarib (Pontificia Universidad Católica del Perú, Lima, Peru); Sayyid Ali Banihashemic (Iran University of Science and Technology, Tehran, Iran) <i>Prioritization of the infrastructural construction projects of industrial parks with the hybrid ANP-BWM method</i>	Carlos Vílchez-Román (Centrum PUCP, Pontificia Universidad Católica del Perú, Lima, Perú) <i>The societal relevance of research output of three Latin American business schools</i>
16:45 - 17:00	Vigneshkumar Chellappa (Indian Institute of Technology Guwahati, India); Grzegorz Ginda (AGH University of Science and Technology, Poland) <i>Usefulness of crisp AHP/ANP judgement scales to differentiate risk assessment</i>	Rafikul Islam (International Islamic University Malaysia, Kuala Lumpur) <i>Employee performance evaluation using the Analytic Hierarchy Process</i>	Anna Kowalczyk-Kroenke <i>W pogoni za pracownikiem. Jak budować współpracę z pracownikami sektora IT? (Chasing an employee. How to build cooperation with employees of the IT sector?)</i>
17:00 - 17:30	Discussion panel		

Polish time	Tuesday, October 25, 2022	
09:00 - 11:00	PLENARY BUSINESS PANEL (main auditorium)	
09:00 - 10:00	<p>Rozann W. Saaty (Creative Decision Foundation, USA) John Saaty (CEO and Co-Founder - Decision Lens, USA) Enrique Mu (Carlow University, USA) Anna Florek-Paszowska (Centrum PUCP, Pontificia Universidad Católica del Perú, Lima, Perú) <i>What is AHP? Origins, State of the Art, Applications</i></p>	
10:00 - 10:30	<p>John Saaty (CEO and Co-Founder - Decision Lens, USA) <i>Decision Making in the Public Sector: The Inside Story</i></p>	
10:30 - 11:00	Discussion panel	
11:00 - 11:30	Coffee break	
11:30 - 13:00	PARALLEL BUSINESS SESSION 1. (main auditorium)	PARALLEL SESSION 4. (room A)
	Chairs: Ignat Timar (Consul, Honorary Consulate of Romania in Krakow); Marius Gălbenușă (President of the Romanian Association for Sustainable Local Development, Romania)	Chairs: Marta Gancarczyk and Małgorzata Kutera (Jagiellonian University, Poland)
11:30 - 11:45	Alina Bilan (Political sciences at S.N.S.P.A, Attorney at Law, ARDL President; ONV LAW Co-owner and Partner, Romania) <i>Shaping the future through green public procurements</i>	Piotr Łasak and Wojciech Sadkowski (Jagiellonian University, Poland) <i>Determinants of establishing strategic alliances between banks and fintech startups</i>
11:45 - 12:00	Sergiu Petrea (PhD Architect, Project manager – ARDL, Managing partner – TECTO, Romania) <i>Smart city challenges – between heritage and sustainability</i>	Juan Risi (PRODIGIO, Peru) <i>Opportunities in Peruvian agriculture</i>
12:00 - 12:15	Cornelia Muraru-Ionel (Coordinator of the Technological and Business Incubator INMA-ITA, cluster manager of IND-AGRO-POL competitiveness pole, Romania) <i>Assessing the sustainability of organizations using „corporate sustainability navigator”</i>	Katarzyna Górka (Jagiellonian University, Poland); Agnieszka Olter-Castillo (Warsaw University, Poland) <i>Venezuelans in Peru – migration pathways and economic experiences</i>
12:15 - 12:30	Vergil Muraru (Expert - National Institute of Research – Development for Machines and Installations Designed for Agriculture and Food Industry – INMA Bucharest/Romania) <i>Conception of an open innovation 2.0 platform</i>	Josef Jablonský (Prague University of Economics and Business, Czech Republic) <i>An aggregation AHP-based procedure for ranking of units in data envelopment analysis models</i>
12:30 - 12:45	Sergio Hoyos (Raymi, Peru) <i>Benefits of wearing alpaca and vicuña fabrics in sustainability and cold protection</i>	Marta Gancarczyk and Piotr Łasak (Jagiellonian University, Poland) <i>The governance and socioeconomic outcomes from fintech: The context of the Global South</i>
12:45 - 13:00	César Ramírez (EUREKA Latam, Peru) <i>Purposeful, innovative and sustainable organizations</i>	
13:00 - 13:15	Discussion panel	
13:15 - 14:00	Lunch	

14:00 - 16:00	BUSINESS SESSION 2. (main auditorium) Chair: Dariusz Latoszek (Ministry of Economic Development and Technology, Poland)
14:00 - 14:15	Dariusz Latoszek (Ministry of Economic Development and Technology, Poland) <i>The state and development prospects of Polish-Peruvian economic cooperation</i>
14:15 - 16:00	Business Session with John Saaty (CEO and Co-Founder - Decision Lens, USA) Ştefan Porojan (Minister Counsellor, Economic and Commercial Promotion Office, Embassy of Romania in the Republic of Poland) Tomasz Lubowiecki (CEO 7R SA - Logistics and Development Sector) Bogusław Kwiatkowski (CEO Answear.com - Clothing Sector) Witold A. Cempel (CEO FlexSim InterMarium - Simulation Modeling of Manufacturing Processes) Juan Risi (Agribusiness Director, PRODIGIO Company, Peru) Sergio Hoyos (Leader in Sustainability in Marketing and Clothing in Alpaca and Vicuña, Peru) César Ramírez (CEO Eureka Latam Innovation & Sustainability, Peru) Bartosz Soroczyński (CEO, Polska Grupa Konsultingowa) Kazimierz Murzyn (CEO, Klaster LifeScience, Kraków) Agnieszka Pala (CEO, Business in Małopolska Centre) Irena Łobocka (CEO, Cluster "Sustainable Infrastructure")
16:00 – 16:30	Coffee break
16:30	Closing of the Conference

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Embajada
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en Polonia



Konsul Honorowy Republiki Peru w Krakowie
Consul Honorario del Perú en Cracovia



Konsulat Honorowy
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