

#### **PROGRAMME**

### 19<sup>th</sup> Conference (ECONOMY – FINANCE - MANAGEMENT):

# New Challenges in Economic Policy, Business and Management



7 December 2020

Online platform - Teams

### 7 December 2020

- *08:45 09:00* **Registration**
- 09:00 09:10 Official opening: Prof. dr hab. Andrzej Szablewski (Director, Institute of Economics, Polish Academy of Sciences, Warsaw)
- 09:10 10.40 **Session 1 Economic policy challenges Chairs dr hab. Marta Gancarczyk** (Jagiellonian University) **dr hab. Anna Ujwary-Gil** (Institute of Economics, Polish Academy of Sciences)
  - Revitalizing industrial policy through smart, micro-level and bottom-up approaches - Dr hab. Marta Gancarczyk (Jagiellonian University); dr hab.
     Anna Ujwary-Gil (Institute of Economics, Polish Academy of Sciences)
  - Smart specializations and regional development in Poland dr hab. Elżbieta Wojnicka-Sycz (University of Gdańsk)
  - Factors and barriers to the development of smart urban mobility the perspective of Polish medium-sized cities – dr hab. Magdalena Kachniewska (Warsaw School of Economics)
  - Sectoral employment structure in central and eastern European countries compared to highly developed countries in the European Union – dr Bianka Godlewska-Dzioboń (Krakow University of Economics)
  - Global debt as a determinant of notional amounts outstanding changes of credit default swaps in non-financial institutions – dr Maria Czech (University of Economics in Katowice)
  - Spatial analysis of changes in the induced potential of the population as a measure of influence based on the example of the communes of the Opolskie Voivodeship in the year 2018 – dr Katarzyna Widera (Opole University of Technology)
- 10:40 11:00 **Discussion Session 1**
- 11:00 11:30 Break
- 11:30 13:00 Session 2: Management and business challenges Chair – dr hab. Krzysztof Bartosik (Institute of Economics, Polish Academy of Sciences)
  - Improving business processes and process organization from the Industry 4.0 perspective dr hab. Natalia R. Potoczek (Institute of Economics, Polish Academy of Sciences)
  - Development of key competencies of Polish organizations' employees in the face of the fourth industrial revolution – dr Michał Igielski (Gdynia Maritme University)
  - The system of organizational terms used for recording managerial activities in the field of team motivation dr hab. **Olaf Flak** (University of Silesia)
  - Lean management as a method for improving selected processes at hotels dr
     Małgorzata Sztorc (Kielce University of Technology)
  - Career orientation of Polish and Chinese students from the perspective of national culture – dr Anna Mazurkiewicz (University of Rzeszow)
  - Economic aspects of scientific projects at a public university mgr Joanna Kowalik (University of Szczecin)
- 13:00 13:20 **Discussion Session 2**
- 13.20 14.00 Lunch break

# 14:00 – 15:30 Session 3: The intersections of policy and management issues: Governing networks and interests Chair – prof. dr hab. Barbara Błaszczyk (Institute of Economics, Polish Academy of Sciences)

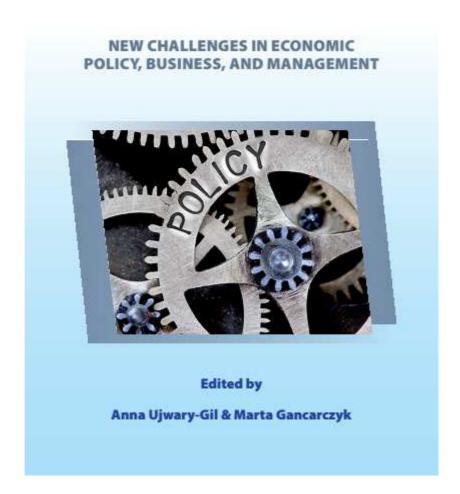
- Development of cooperation in localized cooperation networks: A comparative study of cluster organizations and technology parks – dr hab. Anna Maria Lis (Gdańsk University of Technology)
- How does stakeholder pressure influence CSR-practices? A construction industry model based on a European sample mgr Rafał Kowalczyk (Pomorskie Centrum Technologiczno Badawcze)
- Impact of the food industry in Poland on the environment and society: Results
  of an empirical research study and a model of the process of change towards
  sustainable development dr Anna Kurzak-Mabrouk (University of
  Humanities and Natural Sciences, Częstochowa)
- Diagnosing the network relationships of a local government unit: A case study
   dr Marcin Flieger (General Tadeusz Kościuszko Military Academy of Land Forces, Wrocław)
- How does the localization in the technology park affect a firm's internationalization? An investigation of tenant companies at Polish Technology Parks – dr Karolina Olszewska, dr hab. Marek Wróblewski (Uniwersytet Wrocławski)
- Analysis of knowledge sharing, digital competences, resources and tasks of technology park using the network approach – dr hab. Anna Ujwary-Gil, (Institute of Economics, Polish Academy of Sciences); dr Bianka Godlewska-Dzioboń (Cracow University of Economics)

15:30 - 15.50 **Discussion - Session 3** 

15:50 - 16:00 **Conference closing** 

### **Conference monograph**





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