

Formal guidelines for preparing your chapter

Deadline for submissions of full chapters is **May 31, 2024**

The year of publication: the **beginning of 2025**

Book Overview:

*The planned book entitled **AI, Analytics, and Strategic Decision-Making** is dedicated to presenting modern tools for problem-solving and decision-making in such areas as business, management, or public policies. In the business and management realm, modern problem-solving and decision-making tools help organizations identify and solve operational and strategic challenges, furthermore, enable organizations to be more agile and responsive to changes in the market, industry, or public environment. These tools help decision-makers anticipate and plan for potential challenges and opportunities, which can improve organizational performance and competitiveness. In the context of public policy, problem-solving and decision-making tools are used to address complex issues. Public policy decisions can have a significant impact on society, and it is crucial to use appropriate tools to ensure that the decision-making process is transparent, evidence-based, and inclusive.*

Writing Standards and Chapter Format:

- **Language and Point of View:** All chapters must be composed in American English using a third-person narrative (e.g., “This chapter discusses” rather than “I discuss”).
- **Length:** Each chapter should contain no fewer than 8,000 words and not exceed 10,000 words, including all references and footnotes.
- **Visuals:** A maximum of 10 tables and figures is allowed per chapter, which could be a mix (e.g., 5 tables and 5 figures or 4 tables and 6 figures).
- **Formatting:** The text should be formatted in Times New Roman, size 12 font, with standard margins of 2.5 cm, and single-spaced lines.

Author Responsibilities:

- **Translation and Editing:** Authors bear the responsibility for the accuracy of language translations and are expected to have their chapters proofread and copy-edited by a professional language editor to ensure the text meets high standards of clarity and professionalism.

Content Focus:

We are looking forward to the newest, current, and modern tools, methods, or examples of best practices based on AI or Analytics that can be applied to the challenging problems and decision-making we are facing now in business, management, or public policies.

The structure of the Chapter:

First and last Name of each Author

Title of the Chapter

(use capital letters to name each chapter and subchapters)

Abstract (must be 100-200 words):

Chapter aims:

Tools/methods used:

Results:

Practical implications:

Originality and value:

Keywords (3-7): keyword 1, keyword 2, keyword 3, keyword 4, keyword 5.

All Sections are required to ensure uniformity and consistency throughout the book:

1. INTRODUCTION (*should cover the rationale for study or practice, the research aim and/or research question(s), research or practice gaps*)

2. LITERATURE REVIEW (BACKGROUND) OR PROBLEM BACKGROUND/ CONTEXT (*pertinent literature is reviewed, up-to-date sources used, research or other best practices reviewed and critiqued*)

3. METHODOLOGY (*tool(s) or method(s) presentation for problem-solving or decision-making*)

4. RESULTS (*problem-solving or decision-making based on selected tools or methods/ or best practice(s) presented*)

5. CONCLUSIONS must cover all elements:

5.1 Implications for Practice

5.2 Limitations

5.3 Future Directions and Perspectives

6 Acknowledgment (s) (if any)

7 References (APA Style 7th ed.) *see the attached template*

8 Biographical notes of Authors (100-150 words)

Tables and Figures:

Please mark the place each Table and Figure should be localized in the body text (e.g., *Table 1.1* or *Figure 1.1*). For instance:

<TABLE 1.1 HERE>

<FIGURE 1.1 HERE>

The format of each Table and Figure should be as shown below.

Table 1. Title

<i>Column1</i>	<i>Column2</i>
Row1	Row1
Row2	Row2
Row3	Row3
Row4	Row4
Row5	Row5

Source: Based on Author (2023).

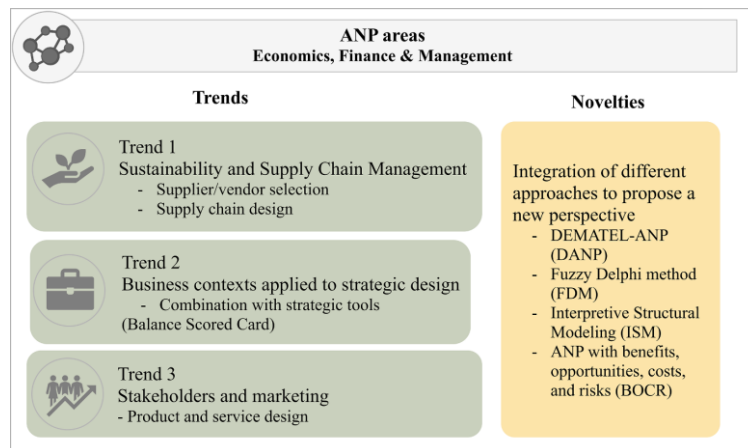


Figure 1.1 ANP trends and novelties in the areas of economics, finance and management

Source: Gonzalez-Urango et al. (2024).

Save all tables and figures in an editable format. Name each of them separately, e.g. Table 1.1.docx or Figure 1.1.png